

This product will be a plush fox toy with an electronic audio. The toy fox is to be 6 inches tall (base to the top of the head) by 3 inches wide at base including the legs. The toy should weight no more than 12 ounces. The fox is to be the widest at the base (3-inches) and not less than 2 inches on the top. The fox is to sit in an upright position and maintain posture at all times, balanced on its forepaws. The fox is to have a grin with its mouth open. This grin will cause the eyes to be almost shut. The part of the eyes that can be seen should be white in color. The eyes will be made of the same material as the body (or yarn). The eyelids will appear to protrude over the eyes so as to seem like they're actually covering the eyes. The mouth is to be open about $\frac{1}{4}$ inch. This grin is to extend from the mouth to the face, refer to image 2 for details. The ears of the fox are to extend ~1 inch upwards and point out as depicted in image 1. The color on the ears are to be orange and white with the tips of the ears being black in color. The ears are to be soft/flexible if touched and made from the same material as the body, however ears should always maintain an upright position.

The snout of the fox is to be about $\frac{1}{2}$ inch in length. The snout will contain a definite shape of a nose. This nose is to be black in color and made from the same material as rest of the fox. The nose will have a small protrusion to better define the shape of the nose with two nostrils. Each side of the nose will have 4 whiskers. The whiskers will be black in color. The snout is to be orange in color, extending from the nose to face. Areas around the snout that are not orange are to be white in color. For a visual representation of the fox snout, refer to image 1.

The legs of the fox are to be orange in color. However, the part of the legs from the paws to the assumed knee of the fox are to be black in color, with the black narrowing to towards the knee in a triangular fashion so as to end at the knee, refer to image 1. The tail is to be orange in color with about $\frac{1}{3}$ of the tail from the tip to be white. This tail is to be wrapped around the fox and should not be able to be detached from the fox at all. The tail length is left to the manufacturer to provide an accurate estimate of the tail so as to not make it look out of place. This tail will wrap around the fox and if necessary will take up room behind the forelegs of the fox if required. The chest of the fox is white.

The fox will have a button on its chest that will read "What does the FOX say?", reference image 3. The pattern of the logo that will go over the button will be provided to the manufacturer (refer image 3). This button will activate a mechanism such that when it is pressed, it will produce an audio to be heard. This button logo will be a sticker that will be stuck on the chest of the fox, directly over the button (if cost effective this logo can be made from cloth material and patched over the button, another option would be to print the logo on the chest at the appropriate location). The speaker will be placed as close to the mouth as possible. The audio will be provided by the creator (5-6 second audio). A single tone will repeat every time the button is pushed (it might be possible to request two/three tones that will alternate depending on price difference). This button function is to work without glitch for ~400-500 activations. The battery mechanism for the fox is to be the cheapest and most standard as would be required to cause function of the mechanism.

This toy should not have any sharp edges and should meet all the US safety standards to qualify for a younger children toy.

Specification Table

Height	6"
Width	3"
Posture	Upright, sitting on hind legs. Maintain posture at all times. (See image 1)
Ears	Same as Image 1. Outer edges of ear are to be black. 1 inch in length. Made from same material as body of fox. Maintain posture at all times.
Eyes	Almost shut - made of same material as toy (or yarn). (See image 2)
Nose	Black - non plastic (preferably same material as toy – or black yarn)
Snout	Orange to the nose, White around, slight blackening around area snout meets face. Snout length ½ inch.
Whiskers	8 (4 on each side) (not to exceed 1.5 inches in length)
Jaw	Open and in a smile motion. Open jaw about ¼ inch. (see image 2)
Chest	White
Paws	Black extending upwards but ending towards knee in a triangular manner
Body	The body is supposed to be fluffy
Material	Material of fox should be soft plush texture. ¼ to 3/8 inch in length (not to exceed 0.5 inch), see image 4 for material type reference.
Tail	Orange with white tip, about ¼ of tail length. Tail is to be curled up against the body and be immovable. If tail is long, it is to wrap behind fore paws.
Specialty	A button on the fox chest to say "WHAT DOES THE FOX SAY". (See image 3)
Function	When button is pressed, the toy is to play a preset audio.
Functionality	Fox toy should be able to play about ~400-500 times the preset audio.



Image 1



Image 2

What does the
FOX say?

Image 3



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Image 4